

European Business School | Dublin

ebs

EUROPEAN BUSINESS SCHOOL



**Dublin
Business
School**

Excellence through learning

Dear Student

I am delighted that you have chosen to consider the European Business School Dublin for your third level education. Choosing a course of study is an important decision. I hope the information in this brochure will help you make an informed choice.

EBS Dublin is a private third level college with a vision of international education that is based on quality programmes, a caring student-centred environment and a respect for cultural diversity. We have been providing such an experience to students from all over the world for over 14 years.

Our aim is to prepare students for the world of international business. We do this by providing programmes which are up-to-date and relevant to modern business life; by enabling students develop key personal and professional skills; and by providing a range of communication skills so essential in the global marketplace.

We offer a range of three month semester abroad programmes in International Business, Sales & Management and Tourism and Event Management. We also offer a one-year Graduate Diploma in Management Studies.

EBS Dublin is now part of the Dublin Business School, Ireland's leading private third level college. EBS Dublin is also part of the EBSI Group of international business schools.

EBS Dublin is aware that student life is not only concerned with study and books! For this reason the school is also active in helping students find accommodation and work placements. We regularly organise sporting and cultural activities. We ensure that the educational experience fulfils the student's personal, academic and professional needs.

I hope you enjoy discovering what EBS Dublin has to offer. Please contact us at any time if you require further information.

Francis Kelly
Director, EBS Dublin

General Information



Ireland

Over the past decade Ireland has undergone a phenomenal economic transformation. It is now the fastest growing economy in western Europe. Unemployment has been reduced dramatically, output and productivity have increased, infrastructural improvements have been made and Irish people have seen a real improvement in their standard of living.

Thankfully this economic activity has not been at the expense of one of Ireland's main natural resources: the beauty and diversity of its landscape and countryside. Irish people have remained essentially warm and welcoming to the thousands of foreigners who come to Ireland each year to work and study.

Dublin, the capital, with over a million inhabitants still maintains the atmosphere of a town rather than a major metropolis. Its hugely young population, the youngest in Europe, creates a wonderful dynamic energy which is felt in both the professional and social areas of Dublin life. The regeneration of city centre over the past ten years has meant that Dublin has regained its place as one of the most exciting capitals in Europe. And of course, its pubs are a legend in their own right!

European Business School Dublin

EBS Dublin was set up in 1993 and is part of the EBS International group of business schools located in Dortmund, Kaliningrad, London, Madrid, Milan, Munich and Paris. Partnerships have also been established with numerous other schools and universities in Europe and the USA which allow their students participate in the various programmes at EBS Dublin. More than 300 students come together each year to study and live the International experience at first hand.

Dublin Business School

Since March 2006 EBS Dublin has become part of the Dublin Business School, Ireland's leading private state-accredited college with over 6000 students. DBS offers a wide range of undergraduate, post-graduate and professional programmes to students from Ireland and all over the world. EBS students have full access to the facilities and services offered by DBS and may also attend courses at DBS subject to certain conditions.

Mission

The mission of EBS Dublin is to provide its students with a quality, challenging and meaningful educational experience in Ireland. We do this with a strong commitment to each student's individuality and a deep respect for their cultural differences.

Location & Facilities

EBS is located in one of DBS's five city centre sites and is just metres away from Dublin's bustling Grafton Street, the city's main pedestrian shopping street. Facilities include:

- ◆ Extensive library
- ◆ Student cafeteria and common area
- ◆ High tech IT laboratories
- ◆ Wireless internet access
- ◆ Film / media laboratories
- ◆ Modern fully equipped classrooms

Faculty

EBS is proud of its associate faculty. Our lecturers are highly qualified and experienced in their respective fields. They are also very sensitive to the special requirements of a foreign student population in terms of language, teaching and learning. They actively engage students in the learning experience and are happy to share their knowledge and expertise with them.

Student Life

EBS organises a range of sporting and cultural activities to encourage integration and create a sense of community and fun among a very diverse student population. These include football, squash, tennis, volleyball, paintball, Irish dancing, excursions to places of historical importance and films of Irish interest.

A wide range of sporting activities is readily available in the Dublin region including golf, fishing, sailing, windsurfing, horse-riding and many others. Dublin also boasts a host of cultural activities in the areas of art, literature and music.

Work Placements

EBS Dublin assists students in their search for work placements by helping them with their CV's and letters of application and actively canvassing companies in the greater Dublin area.

Academic Programmes



1. Certificate in International Business (30 ECTS credits)

This semester programme is designed for undergraduate students of international business or related areas. The programme will help deepen their understanding of the main areas of business as well as providing new knowledge specific to the Irish market.

Entry requirements:

Students must have successfully completed four semesters of undergraduate studies in business in their home college or university. An understanding of accounting is essential. They must also have an upper-intermediate standard of English.

Course Content:

- ◆ Marketing Communications
- ◆ Business Accounting
- ◆ Business Law
- ◆ Social and Economic Aspects of Irish Society
- ◆ Business Communication Skills
- ◆ Projects

Semester Dates:

Semester 1: September – December

Semester 2: January – April

May – September Optional Work Placement

Students choose one of the above semesters.



2. Certificate in Sales and Management (30 ECTS credits)

This semester programme is designed for undergraduate students of international business with a particular interest in the areas of sales and management. The programme will help deepen their understanding of these areas as well as providing new knowledge specific to the Irish market.

Entry requirements:

Students must have successfully completed at least three semesters of undergraduate studies in business in their home college or university. They must also have an upper-intermediate standard of English.

Course Content:

- ◆ Marketing Communications
- ◆ Sales Management
- ◆ Management
- ◆ Social and Economic Aspects of Irish Society
- ◆ Business Communication Skills
- ◆ Projects

Semester Dates:

Semester 1: September – December

Semester 2: January – April

May – September Optional Work Placement

Students choose one of the above semesters.

Academic Programmes



3. Certificate in Tourism and Event Management (30 ECTS credits)

This semester programme is designed for undergraduate students of tourism and event management or related areas. The programme will help deepen their understanding of the main areas in this sector as well as providing new knowledge specific to the Irish market.

Entry requirements:

Students must have successfully completed three semesters of undergraduate studies in tourism or event management in their home college or university. They must also have an upper intermediate standard in English.

Course Content:

- ◆ Tourism Marketing
- ◆ Event Management
- ◆ Sales Management
- ◆ Social and Economic Aspects of Irish Society
- ◆ Business Communication Skills
- ◆ Projects

Semester Dates:

Semester 1: September – December

Semester 2: January – April

May – September Optional Work Placement

Students choose one of the above semesters.

4. Graduate-Diploma in Management Studies

This one-year course is designed for graduates from non-business disciplines who wish to acquire the knowledge and skills necessary for a career in international business. The course covers a wide range of management related subjects.

Accreditation

This course is accredited by the Institute of Commercial Management (UK).

The Institute is a globally recognised and respected Foundation, dedicated to supporting business, personal and professional development.

For more information visit www.icm.ac.uk.

Entry requirements:

Students should hold a bachelor's degree or equivalent and have an upper-intermediate standard of English (5.5 IELTS).

Course Content:

Semester 1: September – December

Course Content:

- ◆ Strategic Management
- ◆ Marketing Management
- ◆ Human Resources Management
- ◆ Customer Service

Semester 2: January – May

Course Content:

- ◆ Leadership Studies
- ◆ Corporate Policy
- ◆ Financial Management
- ◆ The International Business Environment

(Students may start this programme in either September or January but the order of subjects remains the same)

Application & Accommodation



Application

Individual applicants must apply at least three months before the beginning of the semester by completing the application form and sending full details of their current academic status to EBS.

There is an application fee of €55 which must accompany all applications.

Copies of relevant certificates and examination transcripts are also required together with proof of competence in English where appropriate. Please see individual course descriptions for entrance requirements.

All fees must be paid one month before classes commence.

Accommodation

EBS Dublin actively assists students in their search for accommodation and can recommend the following options:

- ◆ Host families: we provide students with the names of approved families where students live on a half-board basis in single rooms;
- ◆ Student residences: we provide a list of residences where students live in shared or single rooms;
- ◆ Apartments: EBS provides a list of agencies and landlords who provide accommodation.

Please contact the school for further information.

General Information

- ◆ Visas are not required by holders of an EU passport. If you require a visa please contact your nearest Irish embassy or consulate. The school is happy to provide you with the necessary letter of invitation and other relevant documentation. Please note you need to make your visa application at least three months before your course begins.
- ◆ The Euro is the currency in Ireland.
- ◆ Ireland is not a member of the Schengen area and a valid passport or identity card is necessary to enter.
- ◆ Students holding an EU passport should obtain the European Health Insurance Card which provides students with free medical care while in Ireland. All other students must obtain private health insurance before coming to Dublin. This can be arranged through the school if required.
- ◆ Students who require visas are strongly advised to use one of the school's approved agents. Full details can be obtained from EBS Dublin.

Contact details

Mr Francis Kelly, Director,
EBS Dublin, 6 – 9 Balfe Street, Dublin 2, Ireland
Tel 353-1-6485435 Fax 353-1-6485456 info@ebsdublin.com

Testimonials



"Studying at EBS is a lot of fun and work at the same time! And if you really want, you're able to develop yourself to a higher level of education, because the lecturers and the classes are great and extremely helpful!"

What I loved about the EBS-Team is that they want you to combine fun, education and learn something about another country as well as getting to know other people from other nationalities. I hope you like it!"

Carina Surges, Bonn

"I had a very good time, the teachers were great and I learned a lot about myself. The most interesting thing was to work in groups with different nationalities."

Melanie Leroy, Paris

"I arrived in Dublin on January 2007, despite the cold and windy weather, Dublin has something special, maybe the people, maybe the entire city...I don't know but Dublin is a charming city... EBS Dublin has a lot of activities, such as paintball, soccer... and a lot of excursions and parties, you are going to enjoy a lot here."

Cayetana Morales Gallo, Madrid

"I had a very good time in EBS Dublin. I specially liked the atmosphere between students and teachers. They always had an ear for you, in school but also in the pubs when work was finished. I learned a lot during my time in EBS Dublin. But also the "freetime" activities with the school, especially the paintball, the parties and the Irish dancing were great fun for everybody."

Moritz Joerg, Dortmund

"It was a pleasure for me to study at the European Business School in Dublin. I studied here with international students and it was a great experience to work with them on different projects. The combination of EBS Dublin with a high quality of education and the exciting city made for an unforgettable stay."

Regina Guppenberger, Innsbruck

During your time at EBS Dublin, you will of course improve your business skills, but also strengthen your intercultural competence, your work flow and your personal time management. This makes studying at EBS Dublin unique. Added to that the dedicated team of lecturers and the marvellous administrative staff will make studying in such a lively and young city unforgettable."

Gerald Kelleter, Dusseldorf

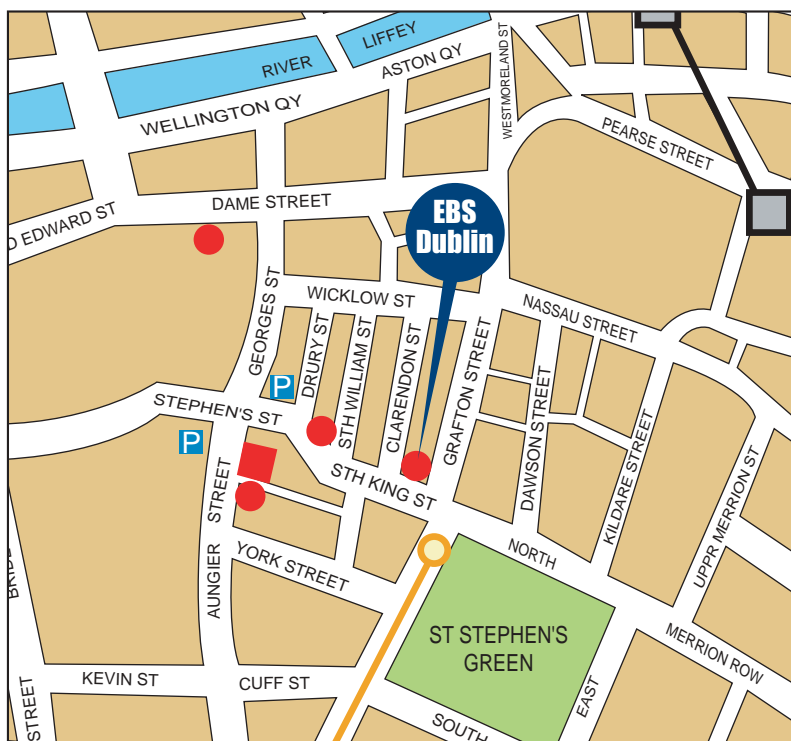
"I spent one term at the EBS Dublin and can highly recommend it to anyone who is looking for a modern and exciting place to spend a semester abroad. The staff was always very friendly and helpful, and EBS offers many social activities for free during the semester. At the same time, the courses are very informative, I never learned so much about Ireland before. The atmosphere in Dublin is great. Do benefit from the short distances within the country though, and enjoy a few trips through the beautiful landscape, it is definitely worth it!"

Silvie Gill, Dortmund

"The semester abroad is simply the best memory of my student life so far, thanks to the EBS Dublin. It was great to take part in such interactive and lively lectures from interested thus interesting lecturers, making you want to learn always more."

Moreover the EBS proposes so many activities that it is hard to find the time to take part in all of them."

Arnaud Rafelis De Broves, Paris





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